

FOGGY ISLE FILM FESTIVAL

Sponsorship Opportunities



WTF?

An Evening of Comedy and
Independent Short Films

Foggy Isle is a darkly comedic film festival based out of Victoria, British Columbia, with a mission to showcase weird, macabre, and darkly hilarious short films. In 2022 we also added live stand-up comedy to the program.



ABOUT

44 Screened Films in 4 Years

2023 will be our 5th show!

Foggy Isle is an impressive blend of local and A List talent. Line-ups have included films with actors such as Will Forte, Will Ferrell, and Rose Byrne.

Our festival attracts a variety of Canadian and International films. So far, we have screened films from Canada, the United States, Ireland, Australia, Spain, and Iraq.



DAVID (2021) Dir. Zach Woods

OUR AUDIENCE

- Primarily 35 - 45 year olds.
- The audience at the in-person show is primarily women while more men tune into the online show.
- Our audience likes to laugh, enjoys bloody schlocky films as much as they do a good drink, and are supportive of local and independent artists and businesses.



CANCELLED STAMP (2022) Dir. Joyce Kline



VEGAN VAMPIRE (2022) Dir. Rashi Sethi

Our online show attracts a largely
American audience!

(Roughly 60% American, 35% Canadian, 5% Other)

ADVERTISE WITH US

Reach Your Audience While Supporting the Arts

Foggy Isle is currently offering several advertising opportunities, including:

- In our Event Program (available in print and online)
- Online Viewing Party Guide
- Spot on media wall (\$250 per logo – 6 spots available)

Rates depend on ad/logo size and placement. Contact us at FoggyIsleFilms@gmail.com to reserve your spot or inquire about custom opportunities.



CURRENTLY SEEKING...

A Stiff Drink

We currently have the opportunity for one liquor distiller to be selected as the official base liquor for the Foggy Isle cocktail.

This is a fantastic advertising opportunity for any distiller looking for Canada/US-wide exposure as the Foggy Isle cocktail recipe will be included in our “Viewing Party” online guide for those hosting their own Foggy Isle viewing parties, and will also be included on our website.

We will also serve Foggy Isle cocktails using the selected liquor at the festival launch party on 1 September 2023.

Interested? Email us at FoggysleFilms@gmail.com



WORK IT CLASS! (2022) Dir. Pol Diggler

WANT TO TALK?

 @FoggysleFilms

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