For media or screening inquires, email: info@blackframes.ca



A BLACK FRAMES

PRODUCTION

TABLE OF CONTENTS

TRAILER - P.3

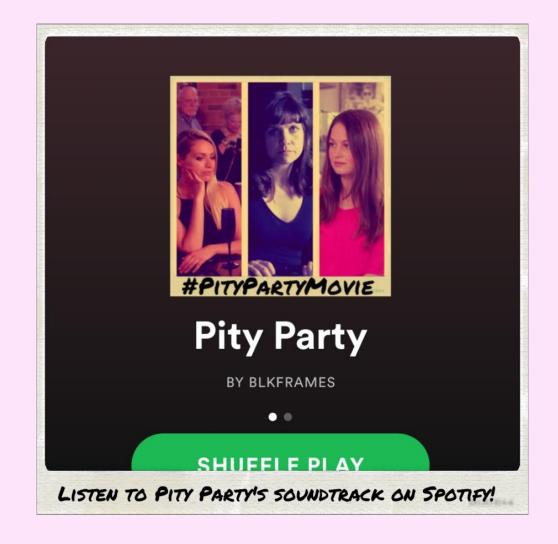
SYNOPSIS - P.4

DIRECTOR STATEMENT & TECHNICAL SPECS - P.6

CAST & CREW - P.8-9

FUN FACTS! - P.10

IMPORTANT LINKS - P.11



For media or screening inquires, email: info@blackframes.ca

PITY PARTY TEASER TRAILER



SYNOPSIS

PITY PARTY follows twenty-nine-year-old Liza, as she begins to experience an emotional breakdown. She has the perfect guy, the perfect home, the perfect body, and... friends. Liza's life is #blessed. Regan and Kennedy, Liza's childhood frenemies, annoyed by her incessant whining convince Liza that she should throw a "positivity party" for New Years. Out with the old, and in with the new! Besides, the mysterious virus breakout is only happening in China. What have they got to worry about?

Over a series of flashbacks, Liza begins to remember pieces of her childhood: days spent fishing with her dad, her first heart break, her absent mother. Did her issues with her mom cause Liza to gravitate towards her unhealthy friendship with Regan? There's no time for Liza to think about that though! With indie-yet-radio-friendly music playing from her overpriced speakers and hors d'oeures that Gwyneth Paltrow would be proud of, Liza is ready to throw a party her guests will remember.

As familiar and not so familiar faces begin to arrive, Liza is thrilled when her friends finally show up. Kennedy might have made an off-hand comment about Liza being pregnant or something, but all is forgiven when Regan opens up the alcohol. The party, full of eclectic weirdos (that's what happens when someone invites your entire friends list to a private party!) gets into full swing, as the mysterious virus gets closer and closer to the Canadian boarder.



Liza finds herself in an uncomfortable situation with an ex-boyfriend, and an even more uncomfortable one when her current boyfriend's parents begin to question if she's pregnant. As the party-goers get sloppier and sloppier, and Liza gets pushed closer and closer to her breaking point, she finds herself confronting Regan over her years of torment. Just as the New Year count down begins, Liza pushes a cheating Regan through a pane of glass, as Kennedy points out: "Just like in Black Swan!" Ringing in the New Year with a zombie massacre actually feels like a tension breaker.

Intentionally heavy handed in its mocking embrace of middle-class life, Pity Party is a satirical look at how when we become so wrapped up in how others perceive us, sometimes we become the clichés that we accuse them of being.



DIRECTOR STATEMENT

"We shot PITY PARTY over five twelve-hour days, on a limited budget, and had the time of our lives.

With PITY PARTY, my intention was to get inside the heads of people I've met over the years that I didn't quite get along with. I wanted to explore what their lives might be like, and to better understand them as people, instead of mindless caricatures. And then I decided to add zombies, because I do not have the mindset to write a straight drama.

Originally, PITY PARTY was meant to be a horror comedy, instead of just a dark comedy, but that changed once we actually started filming. All of the actors, whether they were in the background or leads, brought an energy to this film that I couldn't have foreseen when I wrote the screenplay.

I truly believe that our little team captured lightning in a bottle with PITY PARTY; I hope that it shows, and that you have as great of a time watching the movie, as we did making it!"

- Ashley Good

A BLACK FRAMES

PRODUCTION

TECHNICAL SPECS

Film Type: Feature

Genre: Dark Comedy

Runtime: 60 Minutes

Completion Date: 20 October 2017

Production Budget: \$10K CAD

Country of Origin: Canada

Country of Filming: Canada

Film Language: English

Shooting Format: RED

Aspect Ratio: 2:39:1

Film Colour: Colour



CAST & CREW



ASHLEY GOOD (DIRECTOR/WRITER/PRODUCER)

Ashley Good is one of Victoria, British Columbia's (Canada) rising independent filmmakers. After shooting her proof-of-concept pilot, HAPPY MEDIUM, in 2016, Ashley decided to keep the momentum building. In 2017 alone, she produced and directed her first feature, PITY PARTY, as well as the Stephen King "Dollar Baby," IN THE DEATHROOM.

Inspired by the Woody Allen quote, "Life doesn't imitate film, it imitates bad television," Ashley's filmmaking style combines point of view shots with sitcom-inspired scenes. As a writer, Ashley focuses on the odd and awkward moments that happen in between everyday banality.

DANIEL CARRUTHERS (DIRECTOR OF PHOTOGRAPHY, ASSOCIATE PRODUCER)

Daniel Carruthers is one of the most prominent figures in British Columbia's independent film scene of the last decade. He has acted as the Cinematographer on everything ranging from artistic pieces to mainstream comedies.

Daniel Carruthers is most known for his work in JACKHAMMER, THE DEVOUT, THE CAMERAMAN.



CAST & CREW



JENNIFER ELLE CANNON (LIZA)

If you live in Victoria, British Columbia, you have seen Jennifer Elle Cannon's face before! In addition to being one of the West Coast's rising comedic actresses, Jennifer is the face of several prominent ad campaigns. In addition to starring as Liza in PITY PARTY, Jennifer Elle Cannon is also known for her roles in THE WAY THE COOKIE CRUMBLES and MINING MOON.



ERIN KELLER (REGAN)

Erin Keller is one of the most recognizable faces in Victoria's independent film scene. Having starred in movies such as PITY PARTY, TWISTED TALES OF MY 9 TO 5, and AN IMPERFECTION, Erin Keller is a talent to be appreciated. One of the most impressive things about her though, is she has some how found time to break into acting while also being a full-time registered nurse!

BETH PARKER (KENNEDY)

Beth Parker is a producer and photographer living in Victoria. She loves to explore filmmaking – on both sides of the camera – and has been part of cast and crew on indie films as well as larger productions. With a deep background in Communications, Beth soaks up media whenever she can and never misses an opportunity to take part in a creative project. She has a paralyzing fear of kazoos.



CORY RIVARD (DYLAN)

A screenwriter/band-manager/celebrity-mingler-turned actor, Cory Rivard's personal mission to say yes to every opportunity has led him to experience lifetimes worth of stories in a mere 30(ish...) years. From attending Juilliard illegally and under the radar to writing a movie with Liv Tyler's mom, Cory Rivard is a talent to keep an eye on, both on screen and off.



FUN FACTS!

Despite taking place during the winter, Pity Party was filmed during a heatwave in May. Fake snow is surprisingly fun to work with.

The song that makes Kennedy's "ear brains bleed" during Liza's party was sung by Liza (Jennifer Elle Cannon) herself. Having the lead actress perform the track added an extra layer of narcissism to Liza's character that we just couldn't pass up.

Every take of *that* flour scene required Liza (Jennifer Elle Cannon) to repeatedly coat her face in flour. It's a good thing she really doesn't have a gluten sensitivity. ;)

The yoga scene, flash back party scene, and Regan's apartment were all shot in the same location.



Pity Party was made on a tiny budget (\$10k CAD), which forced the team to be creative with their resources. All of the effects (snow, blood) that you see were all practical effects!

IMPORTANT LINKS

Homepage: PityPartyMovie.com

Production Company: BlackFrames.ca

FilmFreeway

IMDB

Facebook: Facebook.com/PityPartyMovie

Instagram: Instagram.com/PityPartyMovie

Twitter: Twitter.com/PityPartyMovie



For media or screening inquires, email: info@blackframes.ca